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To whom it may concern,

Please see below a testimonial from Magnum PR regarding the Timeslips software system. Feel free to use this as you wish.

*Having used various annoying and time consuming timesheet software programs in the past, we were quite hesitant about implementing one into our business when first starting Magnum PR. Fairly soon we obviously realised that recording our staff's time was not only crucial but unavoidable, and so looked at the various options available.*

*In choosing Timeslips we were primarily looking to record time to determine whether we were overservicing or underservicing clients and to examine staff productivity. Now not only do we use it for these purposes, we have also found it incredibly useful for invoicing and recording expenses, so we're right on top of our finances.*

*As they say, time is money, and for PR agencies where often results are never guaranteed, it is essential to record how much time is invested into campaigns. Since introducing Timeslips into our business we haven't looked back – greatly increased profitability and productivity are quite hard to ignore, even for timesheet cynics such as ourselves! In a nutshell Timeslips is an essential tool for any PR firm and well worth the time and money investment to set up.*

**Susan Taylor & Michelle Hampton**

**Magnum PR Co-Directors**

Yours sincerely,



Susan Taylor & Michelle Hampton

Directors, Magnum PR Pty Ltd